

<p>Tal Biton</p>	<p>054-282-9284 talllb758@gmail.com https://www.linkedin.com/in/tal-bitonn/</p>
	<p>Product Designer with 4 years of experience creating desktop, mobile and web designs. Experienced in all design stages from research and planning to final designs and working with developers. Special at finding simple solutions to complex problems while keeping the user's needs first.</p>
<p>Experience</p>	<p>Dream Team 2022 - Present</p>
	<p>As a sole designer for a growing startup, I handled all design initiatives across web, desktop, and mobile platforms:</p> <ul style="list-style-type: none"> • Designed a comprehensive employee management system that clients use daily. • Created a consistent design system and visual language across all platforms. • Designed a mobile app after two years of desktop only usage, focusing on quick, easy actions for employees while keeping the desktop as the setup tool for admins. • Collaborated closely with development team to ensure design integrity throughout implementation. • Designed the company website with a clear style that helped our brand stand out. <p>Freelancer 2021</p>
<p>Education</p>	<p>As a freelance designer, I worked on various projects for early-stage and growing startups across different industries.</p> <ul style="list-style-type: none"> • Designed a mobile application end to end from UX concept to final UI. • Created animations for digital products and marketing materials. • Improved existing websites for clients. <p>Education Shenkar College of Engineering and Design 2021</p>
<p>Skills</p>	<p>Practical Engineer in Visual Communications Design, with a focus on UX/UI as a primary area of specialization, alongside media and print.</p> <p>Soft skills</p> <p>Worked daily with developers, maintaining close communication and meeting tight deadlines. I quickly learn new design tools and technologies as needed. When facing complex design challenges, I find creative solutions while balancing project timelines and requirements.</p> <p>Design tools</p>
	<p>Figma, Adobe cc, Elementor.</p> <p>Product / analytics tools</p>
	<p>Mixpanel, Hotjar, FullStory.</p>